

1. Understanding Attitudes

a) Does the general public currently understand how solid waste management works?

- Education esp. children
- Not in the details; unaware of the complications
- Younger people more than older people somewhat
- I don't think so
- No, more detailed education (more signs, convey message that it's easy)
- No
- Not at all

b) How important is it for them to be informed?

- Hugely
- It is the most important issue. They need to be continuously and constantly educated, and strongly led to the best solutions.
- Very
- Very
- Pretty important for key materials
- Generally informed about bigger picture rather than details
- Incredibly

c) What is most important for them to know as we move forward?

- Recycle correctly; what alternatives do consumers have when making purchasing choices.
- That the status quo is not sustainable
- Fluctuations in cost (recycling, transportation)
- That reduction/reuse are more important than recycling
- Glass and cardboard separate
- There is no such place as "away"

2. Technology and tools

a) Of the potential new tools and technologies related to waste recovery, which seem particularly promising to you?

- Recycling locally. Make local end markets
- Single Stream recovery
- Composting; anaerobic digestion
- Not sure- similar to what Japan/Europe are doing
- Need more info; overcome stigma for waste-to-energy
- New composting technologies are very interesting

b) Which raise concerns for you?

- Not sure
- WTE
- Release; dangerous byproducts

- Environmental and financial
- There are no silver bullets – don't want public to forget about core issues

c) What questions do you have about them?

- Not sure
- Emissions; carbon footprint

d) What are the most important factors in selecting tools/technologies for solid waste/resource recovery?

- Bottle fees to encourage appropriate recycling
- Allowing private sector businesses set up at landfill to operate components of a recovery campus.
- Higher and best use
- Localness
- Environmentally safe; economically viable

3. Collaboration and partnerships

a) What do you see as the biggest obstacles to collaboration moving forward?

- Cost and acceptance of those costs. Strong leadership
- Adopting risk (financial; environmental)
- No centered authority
- Sharing of resources between cities; county needs to lead the way

b) What suggestions do you have for improving the collaboration between the public, private industries, and the relevant governments (county, cities, towns

- Allowing private sector businesses set up at landfill to operate components of a recovery campus
- Grants
- Create the conversation (like today)
- Government should provide incentives for private industry
- Keep involving regional (boulder county etc)

4. Financing strategy

a) If we are to go beyond burying most of our trash, how should we pay for it? What would be fair to all parties?

Sales tax? Dedicate property tax? Everybody pays a resource recovery fee? Flat fee? Percent of bill? Tiered?

- Future markets
- Fee based on use
- Consideration of a sales/use that effects consumption
- I like the idea of a sales tax – where much of waste is created

b) Do you think people will be willing to pay more to support new technologies?

- Not if they are asked directly. Don't give them a choice.
- Yes
- No
- Only if raise tipping fee