



DEPARTMENT OF NATURAL RESOURCES

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MEMORANDUM

DATE: April 18, 2014
TO: Open Lands Advisory Board
THRU: Gary Buffington, Director
 Kerri Rollins, Open Lands Program Manager
FROM: Zac Wiebe, Fund Development & Special Projects
RE: Funding request: Preliminary or Final

PROJECT TITLE: Trust for Public Land citizen polling

HISTORY/BACKGROUND:

The Board of County Commissioners has invited the Trust for Public Land (TPL) to assist with funding future conservation efforts in Larimer County, possibly through a referendum or initiative in the November elections. First, TPL completed a feasibility study, presented at the February OLAB meeting, to help determine citizen voting profiles and current funding scenarios. Now, TPL would like to complete a poll targeted at likely voters to help determine citizens' appetite for possible future taxes and timeframes thereof. The poll will be distributed geographically to reach a sample that matches Larimer County demographics.

BRIEF SUMMARY OF CURRENT REQUEST:

With contributions from TPL and Legacy Land Trust (through a grant from the Land Trust Alliance), Larimer County will need to contribute \$17-23,000 to hire a professional polling firm. The range depends on the number of responses that are obtained.

ESTIMATED COST & BUDGET BREAKDOWN

	Option #1: n=400	Option #2: n=500
Trust for Public Land	\$5,000	\$5,000
Legacy Land Trust	\$5,000	\$5,000
TOTAL PROJECT COST	\$27,000	\$33,000
AMOUNT REQUESTED	\$17,000	\$23,000

PROS	CONS
<ul style="list-style-type: none"> This poll will produce invaluable information for crafting future funding strategies Without Larimer County funding, the \$10,000 allocated from project partners will not be utilized 	<ul style="list-style-type: none"> Cost

LINKS TO PERTINENT DOCUMENTS & WEBSITES