

LARIMER COUNTY PROPOSAL #P15-34
Polling/Public Opinion Research Services
Larimer County Government
January 22, 2016 at 2:00 P.M.

Proposals to consider contracting services for polling and public opinion research for Larimer County, were accepted on Friday, January 22, 2016 at 2:00 p.m. in the Purchasing Department. Proposals were accepted by Sarah Brightman, Purchasing Agent and recorded by Sharon Maier, Department Specialist. The following proposals were received:

Fairbank, Maslin, Maullin, Metz & Associates
Research & Polling, Inc.
Tightline Strategies
Magellan Strategies

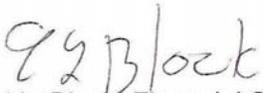
No decision of award was made pending review and recommendation by the Evaluation Committee for Larimer County.

The Criminal Justice Services Division reviewed the proposals and recommends accepting the proposal from Tightline Strategies per the attached departmental recommendation.

The Larimer County Purchasing Department concurs with the above recommendations.



Heather MacMillan
Purchasing Director



Carol L. Block, Financial Services Director
For the Board of Larimer County Commissioners



PURCHASING DEPARTMENT

200 W. Oak Street, Suite 4000
Fort Collins, Colorado 80521
(970) 498-5955
Fax (970) 498-5959

TO: Gary Darling, Director of Criminal Justice
Laurie Stolen, Alternative Sentencing Director

FROM: Sarah Brightman, Purchasing Agent I

DATE: 1/22/2016

SUBJECT: P15-34, Polling/Public Opinion Research Services

Transmitted for your review and recommendation, are the proposals received to consider contracting for professional public opinion and polling research services. Please fill in this form and return it to me via interoffice mail or fax.

The following criteria must be used to evaluate the proposals:

1. Experience and Qualifications
2. Project History and Similar Projects Experience
3. Proposed Understanding and Identified Approach
4. Prices
5. Accuracy and Completeness

This document will be considered a public record and open to inspection. The individual committee score sheets, comment sheets and other evaluation notes are DELIBERATIVE PROCESS records and not public records. Please keep these documents in your files.

Explain why you want to award the work to a particular vendor and the dollar amount of the award: Four (4) proposals were received in response to the above referenced RFP. Each member of the Evaluation Committee independently reviewed and scored the proposals received. After reviewing the combined Scoring Matrix, the Evaluation Committee decided to short-list and send questions to the highest-scored firm, Tightline Strategies. Upon review of the responses, the Evaluation Committee requested an interview and a Best-and-Final Offer (BAFO) from Tightline Strategies. After interviewing Tightline Strategies the Evaluation Committee unanimously selects the highest-scored firm, Tightline Strategies, in the estimated amount of \$86,000.00 for Polling/Public Opinion Research Services, per the fee schedule provided in their BAFO.

THIS RECOMMENDATION MUST BE SIGNED BY THE DEPARTMENT HEAD


DEPARTMENT HEAD SIGNATURE

Criminal Justice Services
DEPARTMENT

3/17/16
DATE

Thank you.

Score Matrix

P15-34, Polling/Public Opinion Research Services

COMPANY:	Tightline	FM3	Research and Polling	Magellan
EVALUATORS				
#1	4.09	4.05	4.03	4.07
#2	4.65	4.40	4.44	4.56
#3	4.55	4.75	4.55	4.30
TOTALS	13.29	13.20	13.02	12.93

NOTES:

REGISTER OF PROPOSALS

PROPOSAL TITLE: Polling/Public Opinion Research Services PROPOSAL #P15-34

DATE: January 22, 2016 TIME: 2:00 p.m.

DEPARTMENT: Larimer County Alternative Sentencing/Criminal Justice Services

VENDOR	4 Copies	Flash Drive
Fairbank, Maslin, Maullin, Metz & Associates	Y	Y
Research & Polling, Inc.	Y	Y
Tightline Strategies	Y	Y
Magellan Strategies	Y	Y